

Rubric for PowerPoint/Prezi/Magazine Layout Presentations.

4	3	2	1
The content is written clearly and concisely with a logical progression of ideas and supporting information. Information is accurate and current.	The content is written with a logical progression of ideas and supporting information. Information is mostly accurate and current.	The content is vague in conveying a point of view and does not create a strong sense of purpose. Some of the information may not seem to fit.	The content lacks a clear point of view and logical sequence of information. Includes little persuasive information and only one or two facts about the topic.
The fonts are easy-to-read and point size varies appropriately for headings and text. Use of italics, bold, and indentations enhances readability. The background and colors enhance the readability of text.	Sometimes the fonts are easy-to-read, but in a few places the use of fonts, italics, bold, long paragraphs, color or busy background detracts and does not enhance readability.	Overall readability is difficult with lengthy paragraphs, too many different fonts, dark or busy background, overuse of bold or lack of appropriate indentations of text.	The text is extremely difficult to read with long blocks of text and small point size of fonts, inappropriate contrasting colors, poor use of headings, subheadings, indentations, or bold formatting.
The layout is visually pleasing and contributes to the overall message with appropriate use of headings, subheadings and white space.	The layout uses horizontal and vertical white space appropriately.	The layout shows some structure, but appears cluttered and busy or distracting with large gaps of white space or uses a distracting background.	The layout is cluttered, confusing and does not use spacing, headings and subheadings to enhance the readability.
The text is written with no errors in grammar, capitalization, punctuation, and spelling.	The text is clearly written with little or no editing required for grammar, punctuation, and spelling.	Spelling, punctuation, and grammar errors distract or impair readability.	Errors in spelling, capitalization, punctuation, usage and grammar repeatedly distract the reader and major editing and revision is required.
Graphics are used effectively and have a strong impact on the total design.	Most graphics are used effectively.	Most graphics are focused on the message of the project, but could have been used more effectively by virtue of size or location.	Graphics fail to convey the meaning of the project or may be distorted.